

GLOBAL MBA

CURRICULUM

CORE SUBJECTS

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG ECO 104	Business and Global Economy	1	1	Nil
MBAG QTT 105	Applied Statistics for Decision Making	1	1	Nil
MBAG MKT 116	Marketing Management	1	1	Nil
MBAG QTT 106	Research Methods	1	1	Applied Statistics for Decision Making
MBAG OPS 102	Operations Management	1	1	Nil
MBAG ACC 112	Financial Accounting for Decision Making	1	1	Nil
MBAG LSC 113	Supply Chain Management	1	1	Operations Management
MBAG MGT 102	Design Thinking	1	1	Nil
MBAG FIN 114	Corporate Finance	2	1	Financial Accounting for Decision Making
MBAG MGT 104	Blue Ocean Strategy	1	1	Marketing Management
MBAG COM 102	Effective Business Communication	1	1	Nil
MBAG PRO 107	Applied Research Project	1	1	Research Methods
MBAG MKT 222	Customer Value Management	1	2	Marketing Management
MBAG ACC 213	Financial Statement Analysis	1	2	Financial Accounting for Decision Making
MBAG QTT 207	Data Analytics for Insights and Decision Making	1	2	Applied Statistics for Decision Making and Research Methods
MBAG ITM 210	Emerging Platforms and Services for Disruption	1	2	Nil
MBAG ACC 214	Management Accounting and Control	1	2	Financial Accounting for Decision Making
MBAG ENT 201	Entrepreneurship for a Disruptive Launch	1	2	Emerging Platforms and Services for Disruption
MBAG PRO 208	Industry Project 1	2	2	Applied Research Project
MBAG HRM 301	Teamwork and Leadership	1	3	Nil
MBAG MGT 305	Change Management	1	3	Nil
MBAG BUS 301	Business Ethics and Sustainability	1	3	Nil
MBAG CON 312	Consulting Capabilities and Skills	1	3	Nil
MBAG MGT 306	Competitive Dynamics and Strategy	1	3	Nil
MBAG PRO 309	Industry Project 2	3	3	Industry Project 1
	TOTAL CREDITS	29		

GLOBAL MBA SPECIALISATION UNITS

NOTE: STUDENT NEEDS TO COMPLETE A TOTAL 7 CREDITS IN ONE OF THE FOLLOWING WAYS:

- Choose 5 credits in the area of specialisation and 2 credits from other specialisation (subject to meeting the pre-requisite condition) or
- Choose 7 credits across specialisations (subject to meeting the pre-requisite condition)

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG LSC 214	Transportation Management	1	2	Operations Management and Supply Chain Management
MBAG LSC 217	Lean Manufacturing and Supply Chain	1	2	Operations Management and Supply Chain Management
MBAG LSC 219	Strategic Sourcing	1	2	Operations Management and Supply Chain Management
MBAG LSC 321	Supply Chain Simulation	1	3	Operations Management and Supply Chain Management
MBAG LSC 320	Demand Management	1	3	Operations Management and Supply Chain Management
	TOTAL CREDITS	5		

GLOBAL FINANCE

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG FIN 215	Corporate Valuation **	1	2	Corporate Finance
MBAG FIN 217	Equity Analysis & Portfolio Management	1	2	Corporate Finance
MBAG FIN 220	Risk Management	1	2	Corporate Finance
MBAG FIN 321	Mergers and Acquisitions	1	3	Corporate Finance
MBAG FTC 301	FinTech & Technology Innovations **	1	3	Corporate Finance
TOTAL CREDITS		5		

CONTEMPORARY MARKETING MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG MKT 217	Research for Customer Insights	1	2	Research Methods and Marketing Management
MBAG MKT 219	Brand Management and Marketing Communications	1	2	Marketing Management
MBAG MKT 220	Digital Marketing and Analytics	1	2	Marketing Management
MBAG MKT 324	Sales and Channel Management in Digital Economy	1	3	Marketing Management
MBAG ITM 316	Customer Experience Strategy and Design	1	3	Marketing Management
TOTAL CREDITS		5		

TECHNOLOGY MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG ITM 211	IT Strategic Planning	1	2	Nil
MBAG ITM 212	Enterprise Innovation and Digital Transformation	1	2	IT Strategic Planning and Emerging Platforms and Services for Disruption
MBAG ITM 214	E-Business Strategies	1	2	Emerging Platforms and Services for Disruption
MBAG ITM 317	Managing Technology Projects and Outsourcing	1	3	Nil
MBAG ITM 315	Technology Consulting and Advisory Practice	1	3	IT Strategic Planning
TOTAL CREDITS		5		

CONSULTING MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG FIN 215	Corporate Valuation **	1	2	Corporate Finance
MBAG CON 206	Managing Consulting Process and Client Relations	1	2	Nil
MBAG CON 210	Post-Merger Integration	1	2	Nil
MBAG CON 312	Consulting for Digital Transformation	1	3	Emerging Platforms and Services for Disruptions
MBAG CON 310	New Venture Consulting	1	3	Entrepreneurship for a Disruptive Launch
TOTAL CREDITS		5		

**Common Specialisation Units

	TOTAL CORE CREDITS	29		
	TOTAL SPECIALISATION CREDITS	7		Note: Refer to specialisation units details
	TOTAL CREDITS OF THE COURSE	36		

Please note: This curriculum is applicable from the October 2023 intake onwards