

EMBA CURRICULUM & CREDITS

CODE			Core Unit (Subject)	Core/Electives	Credit	EFTSL	Pre-requisites or co-requisites	Delivery mode
Term 1 - Core								
Term 1.a								
MBAE COM 102	102MBAE	COM	Personal Effectiveness	Core	1	0.027777778	Nil	F2F / Online
MBAE ECO 104	104MBAE	ECO	Business Economics	Core	1	0.027777778	Nil	Online
MBAE ACC 104	104MBAE	ACC	Financial Accounting	Core	1	0.027777778	Nil	F2F / Online
MBAE MKT 108	108MBAE	MKT	Marketing Management	Core	1	0.027777778	Nil	F2F / Online
MBAE ACC 105	105MBAE	ACC	Management Accounting	Core	1	0.027777778	Financial Accounting	F2F / Online
MBAE HRM 104	104MBAE	HRM	Human Resource Management	Core	1	0.027777778	Nil	Online
MBAE FIN 108	108MBAE	FIN	Corporate Finance	Core	1	0.027777778	Financial Accounting	F2F / Online
MBAE QTT 105	105MBAE	QTT	Business Statistics	Core	1	0.027777778	Nil	F2F / Online
MBAE OPS 107	107MBAE	OPS	Operations Management	Core	1	0.027777778	Nil	Online
Total Term 1.a Credits				9				
Term 1.b								
MBAE HRM 105	105MBAE	HRM	Negotiation and Conflict Resolution Management	Core	1	0.027777778	Nil	F2F / Online
MBAE QTT 106	106MBAE	QTT	Big Data Analytics and Cloud Technologies	Core	1	0.027777778	Nil	F2F / Online
MBAE MKT 109	109MBAE	MKT	Strategic Marketing	Core	1	0.027777778	Marketing Management	F2F / Online
MBAE ENT 101	101MBAE	ENT	Innovation and Entrepreneurship	Core	1	0.027777778	Nil	F2F / Online
MBAE FIN 109	109MBAE	FIN	Strategic Finance	Core	1	0.027777778	Corporate Finance	F2F / Online
MBAE HRM 106	106MBAE	HRM	Leading Teams and Organizations	Core	1	0.027777778	Nil	F2F / Online
MBAE MGT 103	103MBAE	MGT	Strategic Management	Core	1	0.027777778	Nil	F2F / Online
Total Term 1.b Credits				7				
Total Term 1 Credits				16				

Term 2								
Term 2.a - Core								
MBAE MGT 204	204MBAE	MGT	Environmental, Social & Governance (ESG) and Ethics for Leaders	Core	1	0.027777778	Nil	F2F / Online
MBAE HRM 207	207MBAE	HRM	Leadership and Cross Cultural Management	Core	1	0.027777778	Nil	F2F / Online
MBAE MGT 205	205MBAE	MGT	Business Acumen	Core	1	0.027777778	Nil	F2F / Online
MBAE MGT 206	206MBAE	MGT	Change Management	Core	1	0.027777778	Nil	F2F / Online
MBAE PRO 203	203MBAE	PRO	Global Strategy Immersion Project	Core	2	0.055555556	Strategic Management	F2F / Online
Total Core Credits in Term 2.a				6				
Term 2.b Electives								
<i>Note: Any 5 electives out of 12 electives offered</i> <i>To qualify for 'Specialisation' in Marketing, Operations, Finance or Entrepreneurship students need to take 3 electives in same specialisation area + Applied Strategic Project in the area of specialisation</i>								
Marketing								
MBAE MKT 210	210MBAE	MKT	Sales Management	Elective	1	0.027777778	Strategic Marketing	Online
MBAE MKT 211	211MBAE	MKT	Digital Marketing and Analytics	Elective	1	0.027777778	Strategic Marketing	Online
MBAE MKT 212	212MBAE	MKT	Strategic Brand Management	Elective	1	0.027777778	Strategic Marketing	Online
Finance								
MBAE FIN 210	210MBAE	FIN	Corporate Valuation	Elective	1	0.027777778	Strategic Finance	Online
MBAE FIN 211	211MBAE	FIN	Mergers and Acquisitions	Elective	1	0.027777778	Strategic Finance	Online
MBAE FIN 212	212MBAE	FIN	Project Finance	Elective	1	0.027777778	Strategic Finance	Online
Operations								
MBAE LSC 204	204MBAE	LSC	Supply Chain Management and Analytics	Elective	1	0.027777778	Operations Management	Online
MBAE OPS 208	208MBAE	OPS	Project Management	Elective	1	0.027777778	Operations Management	Online
MBAE OPS 209	209MBAE	OPS	Operations Excellence in Services and Manufacturing	Elective	1	0.027777778	Operations Management	Online
Entrepreneurship								
MBAE ENT 202	202MBAE	ENT	New Ventures	Elective	1	0.027777778	Strategic Management	Online
MBAE ENT 203	203MBAE	ENT	Technology Entrepreneurship	Elective	1	0.027777778	Strategic Management	Online
MBAE ENT 204	204MBAE	ENT	Small Business Growth	Elective	1	0.027777778	Strategic Management	Online
Additional Electives								
MBAE HRM 208	208MBAE	HRM	Strategic HRM	Elective	1	0.027777778	Human Resource Management	Online
MBAE MGT 207	207MBAE	MGT	Corporate Turnaround	Elective	1	0.027777778	Strategic Finance, Strategic Management	Online
MBAE MGT 208	208MBAE	MGT	Blue Ocean Strategy	Elective	1	0.027777778	Strategic Management	Online
Total Elective Credits in Term 2.b				5				
Total Term 2 Credits (6 Core subjects + 5 electives)				11				

Term 3 - Core Courses								
MBAE QTT 307	307MBAE	QTT	Research Methodology	Core	2	0.055555556	Business Statistics	F2F / Online
MBAE MGT 309	309MBAE	MGT	Integrative Decision Making	Core	1	0.027777778	Strategic Management	F2F / Online
MBAE HRM 309	309MBAE	HRM	Executive Career Acceleration Pathway (ECAP)*	Core	1	0.027777778	Nil	F2F / Online
MBAE PRO 304	304MBAE	PRO	Applied Strategic Project**	Core	5	0.138888889	Research Methodology	F2F / Online
Total Term 3 Credits				9				
Total Course Credits								
Total Core credits for the Course				23				
Total Project Credits for the Course				7				
Total Elective Credits for the Course				5				
Total ECAP Credit for the course				1				
Total Course Credits				36				

Note:
*ECAP - Student must attend at least 10 ECAP Workshops/Events linking to an individual Learning Journal. ECAP delivery across Term 1,2 and 3.
**Applied Strategic Project - In order to qualify for 'Specialisation' the Applied Strategic Project needs to be in area of specialisation.